



Over its long history, Yamanashi Prefecture has developed, across its administration, well-balanced policies and programs towards the enrichment of our hometown-and these policies and programs have shown great results.

Yet with the long-term sluggishness of the post-bubble domestic economy and the ensuing worsening of fiscal conditions both national and regional, there came a sense of stagnation which weakened prefectural citizens' abilities to see the affluence in their lives.

Not merely materialistic affluence, but affluence of the heart-our definition of "affluence," and our desire of it, is diversifying and growing more sophisticated.

Since my inauguration as Governor of Yamanashi, I have multilaterally and comprehensively researched the possibility of a speedy realization of the 7 main objectives and fundamental principles that can change Yamanashi, and my 127-Item Policy Proposal is a concrete step towards these goals. Using this research, and together with the invaluable opinions of many prefectural citizens, I have drafted the Challenge Yamanashi Action Plan.

This Action Plan will act as basic guidelines towards new prefectural administrative management, as well as guidelines towards the prefecture's cooperation and collaboration with prefectural citizens and a variety of other actors, such as national and municipal governments, volunteer groups, and NPO's.

We will powerfully advance the Action Plan with the proactive participation of people of Yamanashi in the measures and programs set in this Plan. I thus ask for your understanding, cooperation and continuing support to our effort so we can make Yamanashi the "most livable prefecture in Japan", a place where citizens can truly know affluence in all its forms.

Shomei Yokouchi
Governor, Yamanashi Prefecture



Purpose behind the Action Plan

The Challenge Yamanashi Action Plan was drafted so that new measures and programs could be speedily enacted-measures and programs that would let Yamanashi citizens know true affluence, and make their prefecture the most livable in Japan.

The Nature and Role of the Action Plan

This Action Plan acts as basic guidelines towards new prefectural administrative management, putting forth guidelines based on current trends, while making clear the content, quantitative indicators, and schedules of upcoming, priority measures and programs.

The Plan also acts as guidelines towards the prefecture's cooperation and collaboration with prefectural citizens and a variety of other actors, such as national and municipal governments, volunteer groups, and NGO's-all towards the creation of a better Yamanashi.

The Framework and Timeframe of the Action Plan

Category	Plan Contents	Goal Year
Looking Forward	While flowing with the times, make clear both the Plan's basic guidelines and the vision of our prefecture by the year 2025, at the end of the first quarter century of the 21st Century.	Approx. 2025
Action Plan	Set the content and quantitative indicators for the measures and programs towards making Yamanashi "the most livable prefecture in Japan," that will be initiated in the four years from 2007 to 2010.	2010

Basic Guidelines of the Action Plan

Making Yamanashi the Most Livable Prefecture in Japan

Making a Yamanashi that makes anyone feel true affluence.

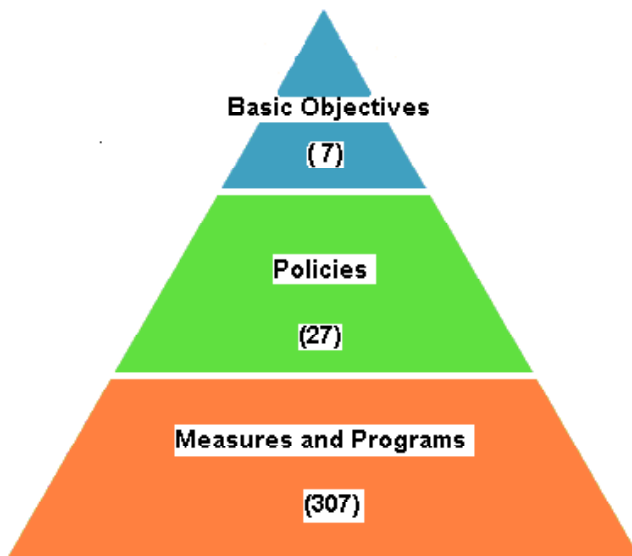
Aim for a Yamanashi that is the "most livable prefecture in Japan," a place that combines both the convenience of bordering the Tokyo Area and the natural splendor of a pastoral landscape-a perfect balance of both the fast life, and the slow.

Make a top priority the creation of the "most livable prefecture in Japan" through the vitalization of the local economy. By activating local industries, tax revenue will increase, solidifying the financial base necessary for the enhancement of policies in fields such as welfare, healthcare, education, culture, community development, safety, and peace of mind.

Make full use of Yamanashi's geographical advantage as a prefecture next to the Tokyo Area, inviting high-tech industries and tourists to the area, and strategically developing new distribution routes for prefectural goods.

Measures and Programs

Initiatives towards the creation of Yamanashi as the “most livable prefecture in Japan” have been systematized into a three-tiered pyramid (Basic Objectives-Policies-Measures and Programs) so that they may be carried out effectively and efficiently.



(Basic Objectives)

The 7 basic objectives in different fields to be realized soon.

(Policies)

The 27 policies that the prefecture will prioritize towards the realization of the basic objectives.

(Measures and Programs)

The main measures and programs that constitute the respective policies.

Seven Main Objectives

These are the main objectives that Yamanashi Prefecture aims to realize, in fields such as administrative reform, industrial vitalization, the enhancement of healthcare and welfare, the promotion of education and culture, environmental protection, increasing exchanges, and the improvement of social infrastructure.